

# ATALIA HARUSH

## UX/UI Product Designer Visual Designer

Graduate of bachelor's degree  
in Visual Communication,  
specializes in UX UI.

## KNOWLEDGE

WordPress&Elementor  
Wix platform + Editor X  
Illustrator  
Photoshop  
Adobe XD  
Figma  
Adobe Suite  
Sketch  
Lottie Animation  
HTML  
CSS

## SKILLS

UX/UI Design  
UI/UX Prototyping  
UI/UX Wireframing  
Interactive Design  
Design System Implementation  
Visual Design

## LANGUAGES

Hebrew (Native), English

Passionate and highly skilled UX/UI Designer with 3 years of experience, eager to contribute my expertise to an innovative team. Excited about the opportunity to work on diverse projects and contribute to the creation of cutting-edge products that positively impact millions of lives. Seeking a dynamic 50/50 UI/UX position where my design prowess can flourish alongside a collaborative and friendly team.

## EDUCATION

- 2021 **B.DES (Int) Specializaion in Visual Communications**  
School of Design & Innovation, The College of Management Academic Studies
- 2014 **Full Bagrut Diploma**  
Ostrovski High School, Raanana.

## WORK EXPERIENCE

- 2021-2024 **UX UI Designer- Reefer**  
UX UI designer at a start-up company.  
  
Developed UX concepts, user stories, wireframes, and prototypes for various products across their lifecycle stages.  
  
Defined product visual language, wireframes, and visual design, ensuring consistency and alignment with UX principles.  
  
Took ownership of projects from inception to completion, focusing on both the big picture and small details.  
  
Used Adobe Suite, and Figma for design processes.
- 2021-2022 **Web Designer- SentrySite**  
Website design and illustrations for corporations.
- 2017-2021 **Freelance Designer**  
Branding for small business.

## ACHIEVEMENTSS

- 2022 **T-shirt Design For ADIDAS**  
International project for the flagship store in Tel Aviv. Won first place in a competition for collaboration with Adidas.

## MILITARY SERVICE

- 2014-2016 **ICT Corps**  
Checks electronic equipment.